

## REMARKS

This application has been reviewed in light of the Final Office Action mailed on July 21, 2009. Claims 1, 3-9, and 12-19 are pending in the application with Claims 1 and 12 being in independent form. By the present amendment, Claims 1, 12 and 15 have been amended. Support for the amendments can be found throughout Applicants' specification, such as in FIGS. 3 and 4, and at page 4, lines 20-22. No new matter or issues are believed to be introduced by the amendments.

Claims 1, 3, 7-9, 12, 13, and 17-19 were rejected under 35 U.S.C. §103(a) as being unpatentable over Horsten (WO 03/079318) in view of Conner et al. (U.S. Patent No. 7,015,991). The rejection is respectfully traversed.

Claim 1, as amended, recites, *inter alia*, as follows:

“...wherein the further polarizing mirror is **positioned directly between** an electro-optical layer of the display device and the color generating means including a backlight **without any pre-filters therebetween** ... (Emphasis added.)

Amended independent Claim 1 is directed to a polarizing mirror for viewing purposes where the polarizing mirror has a further polarizing mirror (Abstract). The further polarizing mirror is positioned directly between the electro-optical layer of the display device and the color generating means without any pre-filters therebetween. Neither Horsten nor Conner, either taken alone or in any proper combination thereof, teach and/or suggest the above recited feature of amended independent Claim 1.

At pages 2-3 of the present Final Office Action, the Examiner admitted that Horsten “lacks reference to the color generating means.” The Examiner relied on Conner to teach a color generating means. Conner does disclose a color generating means. However, the

color generating means of Conner is substantially different than the color generating means of the present disclosure, as recited in the amended independent Claims.

For example, Conner discloses a pre-filter 52 between an illumination system 54 having a light source 55 (color generating means) and an LCD 56. At column 2, line 64 to column 3, line 1, Conner states that the pre-filter 52 “functions to shape the spectrum of illumination provided by illumination system 54 so as to increase relative panel transmission, thereby reducing heat absorption by color component filters 58 incorporated in LCD 56.” In other words, between the color generating means and the LCD, there is a pre-filter (or a plurality of pre-filters). Thus, there are three components, that is, a first component (e.g., pre-filter 52) positioned between a second component 55 (e.g., color generating means) and a third component (e.g., LCD 56).

In contrast, as recited in the present disclosure and the amended independent Claims, a color filter is positioned directly between the mirror and backlight without any pre-filters therebetween, as clearly illustrated in FIG. 4. In FIG. 4, the color filter 13 is shown positioned directly between the mirror 11 and the backlight 10. In other words, there are two components, that is, a first component (e.g., color filter 13) and a second component (e.g., mirror 11). Thus, in the present disclosure, the color generating means is placed directly adjacent the electro-optical means (i.e., mirror). There are no other components/elements positioned therebetween. Conner clearly does not disclose such a structural configuration.

Accordingly, for at least the reasons stated above, amended independent Claim 1 is believed to be distinguishable from the applied combination of Horsten and Conner.

Amended independent Claim 12, is substantially similar to independent Claim 1, and, due to such similarities, is also believed to be distinguishable from the applied combination

of Horsten and Conner for at least the reasons described above.

Claims 3, 7-9, 13, and 17-19 depend from one of independent Claims 1 and 12, and, at least due to such dependency, are believed to be distinguishable from the applied combination of Horsten and Conner for the reasons described above with regard to independent Claims 1 and 12.

Accordingly, withdrawal of the above §103 rejection to Claims 1, 3, 7-9, 12, 13, and 17-19 and allowance thereof are respectfully requested.

Claims 4-6 and 14-16 were rejected under 35 U.S.C. §103(a) as being unpatentable over Horsten in view of Conner as applied to Claims 1 and 12 above and further in view of Yoo (U.S. Patent Application No. 2004/0036672).

Claims 4-6 and 14-16 depend from one of independent Claims 1 and 12, and, at least due to such dependency, are believed to be distinguishable from the applied combination of Horsten and Conner. The Examiner does not rely on Yoo to overcome the above-described deficiencies of Horsten and Conner. Accordingly, the withdrawal of the rejection under 35 U.S.C. §103(a) with respect to Claims 4-6 and 14-16 and allowance thereof are respectfully requested.

In view of the foregoing amendments and remarks, it is respectfully submitted that all Claims presently pending in the application, namely, Claims 1, 3-9, and 12-19, are believed to be in condition for allowance.

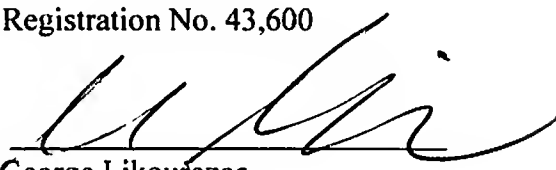
If the Examiner should have any questions concerning this communication or feels that an interview would be helpful, the Examiner is requested to contact the undersigned.

Respectfully submitted,

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